



The Equity X Production Mentorship Program was developed in response to research conducted by the Annenberg Inclusion Initiative. In 2019, the [USC Annenberg Inclusion Initiative](#) released a report that identified that women make up only 2.1% of producers throughout the top 100 hundred Billboard songs annually from 2012 to 2018. That report also validated that women producers are underrepresented 47 to 1 by male producers in the data analyzed.

The Equity X Production Mentorship Program strives to address the lack of diverse representation among producers. Up to 25 women and gender minorities will be selected to participate in a six-course webinar series with small group mentorship sessions, where they will begin their journey in music production confidently.

This program is made possible with support from the SOCAN Foundation, RBC, and Ableton.

This six-week program will take place virtually on a biweekly basis starting on September 22nd, 2020 (Tuesdays and Thursdays from 5:00-6:30pm EST). **Participation in the entirety of the program is mandatory.**

Participants accepted into the program will receive:

- Access to hands-on learning and small group training
- Beginner to intermediate understanding of music production using Ableton Lite software
- Mentorship from industry leaders
- Program literacy and transferable skills in Ableton Live software and similar products
- Opportunity to network with peers in the program

Eligibility Requirements:

- Open to singer/songwriters and composers who wish to develop music production skills
- Beginner knowledge of Ableton Live or other music production software
- Identify as a woman or gender minority
- Canadian Citizen or Permanent Resident
- Access to a computer that is compatible with Ableton Software (more details in the application) and video conference capabilities
- Applicants must be SOCAN Member, or willing to become a SOCAN Member if accepted into the program

