



The Equity X Production Mentorship Program was developed in response to research conducted by the Annenberg Inclusion Initiative. In 2019, the [USC Annenberg Inclusion Initiative](#) released a report that identified that women make up only 2.1% of producers throughout the top 100 hundred Billboard songs annually from 2012 to 2018. That report also validated that women producers are underrepresented 47 to 1 by male producers in the data analyzed.

The Equity X Production Mentorship Program strives to address the lack of diverse representation among producers. Up to 25 women and gender minorities will be selected to participate in a three full-day retreat in Toronto, ON, where they will learn how to begin their journey to produce music confidentially.

This program is made possible with support from the SOCAN Foundation, RBC, Ableton, and Signal Community Forum.

The program will take place in Toronto, Ontario, on January 9, 10, and 11, 2020. Participation in the entirety of the program is mandatory.

Participants accepted into the program will receive:

- Access to small group and individual training to understand how to produce music and access to Ableton Equipment Lab and Ableton Software
- Mentorship from industry leadership
- Accommodation will be provided to participants from outside of the Greater Toronto Area
- Meals during the educational retreat
- Opportunity to network with peers in the program
- Applicants that are required to travel to Toronto may be eligible to apply for a SOCAN Foundation Travel Assistance Grant

Eligibility Requirements

- Knowledge of music creation
- Passion and commitment to learning how to produce music
- Identify as a woman or gender minority
- Canadian Citizen or Permanent Resident
- Access to a laptop that is compatible with Ableton Software (more details in the application)
- Applicants must be SOCAN Member, or willing to become a SOCAN Member if accepted into the program